



BOAT LAGOON
YACHTING

For immediate release

**BOAT LAGOON YACHTING IS PROUD TO PRESENT
TWO EXCITING NEW LAUNCHES**



Princess 62



Princess 55

SINGAPORE, July 2017 - Boat Lagoon Yachting, one of Asia's largest importer and distributor of luxury yachts, is excited to present two latest additions to the iconic Flybridge range from Princess Yachts in Southeast Asia - the Princess 62 and Princess 55. Princess 62 will be making her joint World Premiere at the upcoming Cannes Yacht Show and the Southampton Boat Show before making its Asia Pacific debut in Thailand in November 2017. It will be available for viewing in Boat Lagoon Marina, Phuket. Princess 55 will be making its World Premiere at the Southampton Boat Show before making its official Asia Premiere at the Singapore Yacht Show 2018.

"We are very pleased to be able to offer these two extraordinary luxury yachts in the Southeast Asia region. These models further expand our portfolio of offerings as one of the region's foremost yacht distributors and ensure our clients can select the perfect yacht to match their lifestyle," said Vrit Yongsakul, Group Managing Director of Boat Lagoon Yachting.

Interested guests are welcome to visit us at our booths at the Cannes Yacht Show and Southampton Boat Show to experience the newly launched Princess 62 and Princess 55 on display. To arrange for a private viewing of these exclusive luxury yachts, please contact Alister Brunskill at +65 9126 8806 or e-mail at info@princessyachtssea.com.

Princess 62

The all-new 62 encapsulates the Plymouth based shipyard's meticulous design ethos and all the benefits of the latest infusion technology, enabling the inclusion of features normally possible only on much larger craft.

The silhouette of the 62 is unmistakably Princess, from the vast sweeping deck saloon windows to the clean lines of the canopy. New sculpted hull side windows, which are distinctive yet understated, give the exterior a dynamic appearance. Her optimised hull form allows greater efficiency and fitted with twin Caterpillar 12.9 1000 engines the 62 is anticipated to reach speeds up to 32.5 knots.

The all-new Princess 62's flybridge inspires relaxation with a large dining area, a sunpad aft and a unique circular forward seating area that can be converted into an additional sunpad. Boasting a walkthrough foredeck



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entertaining space and a hydraulic bathing platform as standard she is an ingenious and compelling addition to the Flybridge range.



Princess 62 Saloon

Her cavernous main deck saloon features a sociable aft galley arrangement that opens to the cockpit. The helm position is located to starboard with additional forward facing guest seating opposite. Below deck six guests enjoy three beautifully appointed en suite cabins all bathed in natural light from the elegant hull glazing, with the option of a further twin cabin aft for occasional guests or crew.

The 62 features the latest evolution of the signature Princess Design Studio styling. Elegant shaped surfaces and precision layered geometry define the interior to form a truly tranquil environment with meticulous attention to detail. Bespoke furnishings including a handcrafted coffee table in the main deck saloon which beautifully blends the colour and textures of timber, glass and leather, combine with soft suede, bronze tint mirrors, hand stitched detailing and Japanese wallpapers to stunning effect and create perfect harmony.



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Princess 62 Owner's Stateroom

Andrew Lawrence, Head of Design, said: 'The new Princess 62 epitomises the beauty and ultimate sophistication we set out to deliver with every new craft. The 62 delivers a fresh look and feel whilst maintaining all of the traditional qualities of craftsmanship and refinement which are synonymous with Princess and the Princess Design Studio.' The Princess 62 provides the ultimate sociable on-water experience thanks to its unique circular flybridge seating arrangement and its light-filled voluminous interior.



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Princess 55

From the moment you step aboard her teak decking, luxurious space is a constant companion. The distinctive design ethos of the Flybridge range flows seamlessly on the exterior of the Princess 55 with contrasting textures and materials incorporated throughout with smart paneling, directionally laid teak veneers, inlaid polished stainless steel and contemporary paint finishes.

The sociable flybridge includes a U-shaped aft seating area with folding teak dining table, a wetbar with optional electric barbecue and twin helm seats are accompanied by Lshaped companion seating that converts to a sunpad.

The main deck features a spacious dining area in the cockpit and an aft galley which perfectly lends itself to dining al-fresco. When the sun has set, move into the saloon with its U-shaped sofa and hand-made coffee table that converts into a dining table (optional), with sofa opposite or catch a movie on the 49" screen that raises up from the sideboard. Twin helm seats have been reimagined with fore and aft adjustment for helmsman. Fantastic open space to relax can be found forward with the seating area and generous sunpad.



Princess 55 Saloon

Elegant shaped surfaces and precision layered geometry define the interior to form a truly tranquil environment with meticulous attention to detail. The emphasis on comfort and expansive living areas is visible throughout the deck saloon which features the new internal console area incorporating clean, streamline surfaces and finishes.



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The collection of contemporary sofas, beautifully crafted furniture and floating side board is highlighted with subtle accent lighting and finishes in soft suede, tinted mirror, hand stitched detailing and Japanese wallpapers to create perfect harmony.

Below, expansive hull windows create a sense of constant forward motion while generously flooding the interior with light. Lower accommodation consists of a master stateroom with dressing table, breakfast area and ensuite bathroom, a forward double guest cabin and a starboard twin cabin with the option of a double bed conversion. There is also an optional single aft cabin with ensuite and storage, ideal for crew.



Princess 55 Owner's Stateroom

This oasis of calm can be propelled to a top speed approaching 33 knots*, and all with nimble composure. Refinement and performance in equal measure.

To arrange for a private viewing of these exclusive luxury yachts, please contact Alister Brunskill at +65 9126 8806 or e-mail at info@princessyachtssea.com.

SHOW INFO

- Cannes Yacht Show, 12-17 SEPTEMBER 2017
- Southampton Boat Show, 15-24 SEPTEMBER 2017

- End -



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Boat Lagoon Yachting

Represented by Boat Lagoon Yachting in Southeast Asia since 1995, Princess Yachts has one of the longest established and most extensive after-sales and service support organizations in the region that ensures all Princess owners unparalleled enjoyment of their yachts.

Boat Lagoon Yachting is one of the largest importers and distributor of luxury yachts in South East Asia, backed up by 23 years of experience, our own 32-acre aftersales service and maintenance shipyard and a 200-acre marina. The company represents world class brands Princess, Jeanneau, Prestige, Wider, Admiral with an exclusive dealership that covers Thailand, Singapore, Malaysia, Indonesia and Maldives, which offers Asia's most scenic cruising routes.

We pride ourselves of integrity, reliability and passion. Our sole mission is to provide the best possible maritime turnkey experience, from the moment one start thinking about purchasing or hiring a Princess Yacht and every day after that. Our services include new yacht sales, pre-loved yachts, yacht charter, yacht management and the best after sales service you will find in South East Asia since 1995.

We are a subsidiary of Phuket Boat Lagoon which owns and operates one of South East Asia's most active integrated marina, with a strong focus on boat repairs and improvements. Our team consists of boating enthusiasts from all over Thailand and the UK itself, each involved in a different area of our business operations, with the common denominator for our passion and pride of being able to share the unique experience of boating in South East Asia.

About Princess Yachts and Princess Yachts Southeast Asia

Plymouth-based Princess Yachts epitomises the best of British manufacture, from its quality craftsmanship, design and engineering pedigree, to the refined elegant and luxury interior styling of its craft. The result blends cutting-edge technology with traditional craftsmanship to set new standards in performance, evident across the Princess range of sophisticated Flybridge motor yachts, dynamic V Class sports yachts, ground-breaking S Class sportbridge yachts and flagship M Class superyachts. The Princess reputation for design, engineering and manufacturing excellence has earned the company global appeal and established it as a truly international brand.

Princess Yachts International was acquired in 2008 by L Capital 2 FCPR, an investment group co-sponsored by LVMH (Moët Hennessy Louis Vuitton) and Groupe Arnault. In January 2016, L Capital merged with Catterton to become L Catterton, now recognised as the largest global consumer-faced investment firm. Princess Yachts Southeast Asia is represented by Boat Lagoon Yachting in Southeast Asia since 1995.



**BOAT LAGOON
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Princess Yachts showcases are located at:

Princess Yachts Thailand (Phuket)

c/o Boat Lagoon Yachting Co., Ltd.
22/1 Moo 2 Thepkrasattri Rd.
Koh Kaew, Muang, Phuket
Thailand 83000

Princess Yachts Pattaya

167/5 Moo 4 Sukhumvit Highway (km
157)
Ban Na Jomtian,
Chon Buri 20250

Princess Yachts Bangkok

317 Srinakarin Rd.
Bangkapi
Bangkok 10240

Princess Yachts Koh Samui

30/5 Moo 4, T. Bophut
Koh Samui
Suratthani 84320

Princess Yachts Indonesia

Jl. Hasyim Ashari No. 2
Jakarta
Indonesia 10130

Princess Yachts Singapore

c/o One 15 Marina Club
#01-17, 11 Cove Drive
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Singapore 098497

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